Dear NAME,

Over the past few months, we have been proud to add value to our nutrition program. We have partnered with Healthy Steps Nutrition who has a proven nutrition program. We have added the Healthy Steps Nutrition App so you can more easily communicate with us and fellow nutrition clients. We have also purchased an InBody Machine to give more biometric data with improved accuracy.

We strongly believe that all of our members benefit from Ongoing Nutrition Coaching; however, we do not feel that we have offered enough options for you in the past. We have created three new Ongoing Nutrition Programs. You may continue to book an ongoing coaching meeting, or you may join a monthly ongoing nutrition membership plan that will include regular accountability and feedback from a coach as well as other added benefits.

Beginning in July, the rate for a Basic Ongoing Nutrition Meeting will be $75. We feel that this more closely reflects the increased services provided, and it enables us to continue offering these added benefits. However, we encourage you to set up an Ongoing Nutrition Meeting in June at the current rate, and at this time we will discuss all three of our new options moving forward. We want you to be able to choose the option that best meets your needs.

We look forward to meeting with all of you and continuing to help you reach your nutrition goals. Thank you for trusting us with your health and fitness.

Sincerely,

X Team